



علياء فـلاورز
ALIA FLOWERS



IN MEMORY OF OUR FOUNDER
MRS. ALIA KOLEILAT

Mrs. Alia Kolehlat founded our company in **1978** with a dream to bring beauty, creativity, and generosity to every corner of **Bahrain**.

Her love for art, fashion, and people shaped our brand into a celebrated destination for floral excellence and **heartfelt service**. Today, as we honor her memory, her vision, artistry, and values continue to inspire everything we do at Alia Flowers. We remain firmly guided by her philosophy: to infuse each arrangement, event, and interaction with **passion** and **authenticity**.



SERENE DARWISH

Managing Director

Serene Darwish leads Alia Flowers with a visionary and hands-on approach, blending creativity and business acumen. Since 2006, she has infused a boutique, fashion-forward feel into the brand, driving expansion and innovation while honoring the company's rich heritage.



PIERRE ACHKAR

Chief Executive Officer

Joining as CEO in 2024, Pierre Achkar brings over 26 years of experience in retail and luxury sectors. He drives strategic growth and operational excellence across Alia Flowers' retail, e-commerce, and events in Bahrain and Saudi Arabia, ensuring a seamless luxury experience for clients.



JOSE PHILIP

Chief Financial Officer

Jose Philip manages the financial strategy and operations of Alia Flowers, ensuring sustainable growth through diligent fiscal management and supporting strategic business initiatives.



JUN BALABA

Events Director

Jun Balaba leads the events team, overseeing creative floral creations and event execution. His expertise ensures that every event not only meets but exceeds client expectations through impeccable design, innovation, and precision.

1978

Alia Flowers,
Bahrain's pioneering
florist, is founded

2003

Established
presence in Doha
Qatar

2007

Opened branch
in Hamala

2010

Opened Branch
in Riffa

2011

Opened branches
in Al-Raya mall, Juffair
Al-Osra Saar &
Al-Osra Amwaj

1983

Began serving
the Regency Hotel

2004

S EVENTS
launched

2009

Expanded Central warehouses
and workshops in Salmabad

2012

ZS Carpentry
established
in Salmabad

2021

Launched in
Al-Reem center
Riffa

2018

Opened branch
in Seef

2016

Established presence
at Four Seasons hotel

2013

Opened branch
in Nakheel
center Saar

2024

Expanded to
Al-Khobar (KSA)

2019

Opened branch in
City Center, created
STEMS BY ALIA FLOWERS

2017

Opened branch
in Majed Center
Riffa

2014

Opened branch
in Juffair



ADLIYA



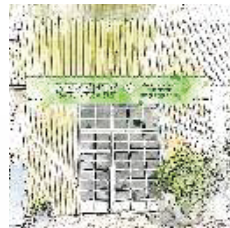
KHOBAR



SEEF



HAMALA



SALMABAD



RIFFA

KHOBAR
(Saudi Arabia)

SALMABAD

CITY CENTER

SEEF

AMWAJ

JUFFAIR

ADLIYA

RIFFA

HAMALA

SAAR



CITY CENTER



AMWAJ



SAAR



JUFFAIR

WHO WE ARE

Alia Flowers is a luxury lifestyle company with several specialized divisions: Retail (luxury flower and plant shops), Wholesale, Corporate Sales, Landscaping & Maintenance, Events, & Carpentry. Each division is dedicated to delivering innovative products, tailored experiences, & creative solutions from premium floral and botanical offerings to corporate gifting, immersive events, garden care, and custom furniture fabrication serving as Bahrain's leading destination for elevated living, gifting, and bespoke celebrations.

SINCE 1978

Alia Flowers' long-rooted history positions it one of Bahrain's earliest florists, pioneering modern floral traditions and raising standards in quality and creativity. This legacy of passion and innovation continues to define Alia Flowers as a leader in creating exceptional experiences across Bahrain and the Gulf

“ OUR VISION

To be the premier regional destination where individuals and organizations discover unforgettable moments through outstanding floral artistry, impeccable event experiences, and uniquely crafted bespoke designs.

“ OUR MISSION

To combine our heritage in floristry with design, craftsmanship, and innovation delivering exceptional floral creations, unforgettable bespoke events, and precise carpentry solutions across the GCC.





OUR CORE VALUES

EXCELLENCE

Quality, Craftsmanship, Elevation

CREATIVITY

Innovation, Inspiration, Trendsetting

CUSTOMER-CENTRIC

Personalized, Responsive, Dedicated

SUSTAINABILITY

Eco-friendly, Responsible, Protective

INTEGRITY

Trust, Transparency, Respect

OUR DIVISIONS



علياء فـلاورز
ALIA FLOWERS

SINCE 1978

ALIA FLOWERS

Signature luxury floristry & gifting, renowned for bespoke arrangements, premium blooms, and exceptional service setting the standard for floral excellence throughout Bahrain and beyond.

S events
By ALIA FLOWERS

Our events division
We curate and manage implementation of all events, blending artistry and precision to create unforgettable weddings, engagements, and corporate occasions, each brought to life with innovative floral.

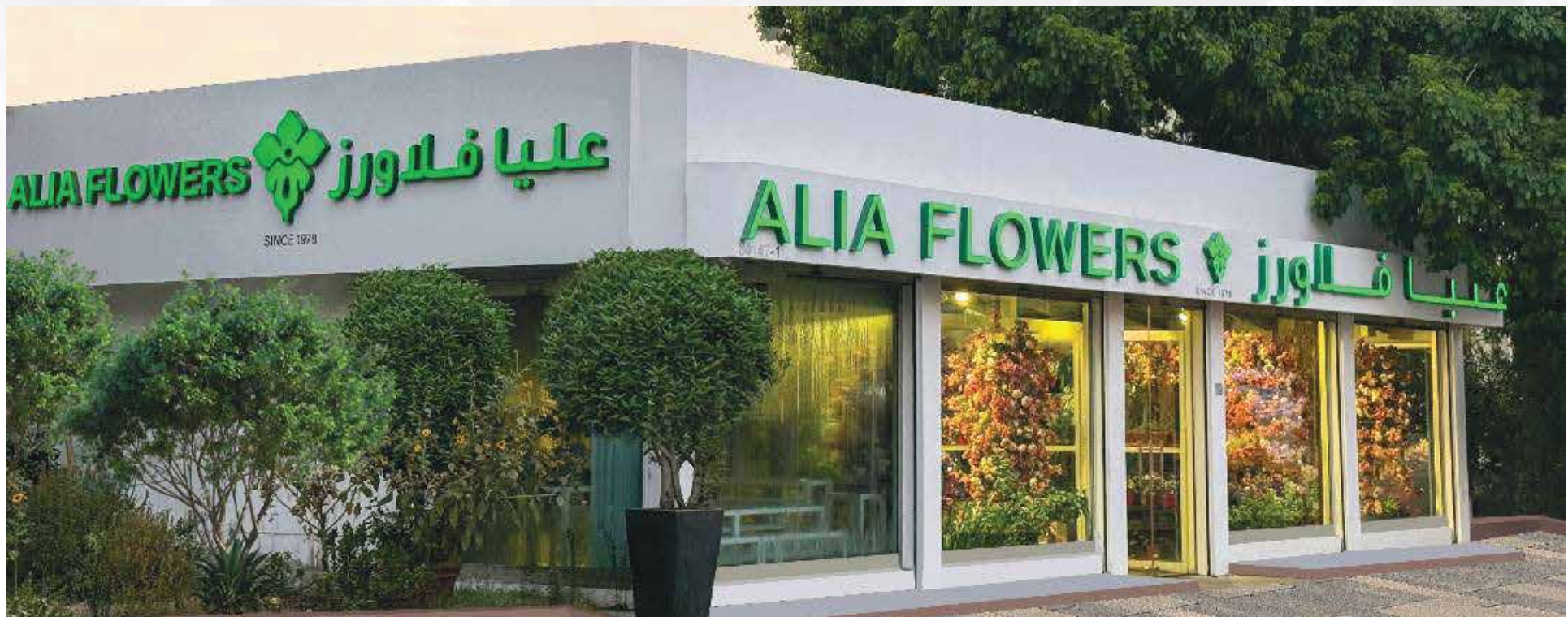


ZS Carpentry
By ALIA FLOWERS

Our in-house carpentry division
Custom event furniture and décor manufacturing for weddings and special occasions with masterful craftsmanship and unique installations to enhance every occasion's ambiance and style.

siems
By ALIA FLOWERS

Flowers for your homes
Accessible, fresh floral bouquets and seasonal blooms for daily gifting and décor, offering premium quality flowers at convenient retail locations throughout the region.



ALIA FLOWERS

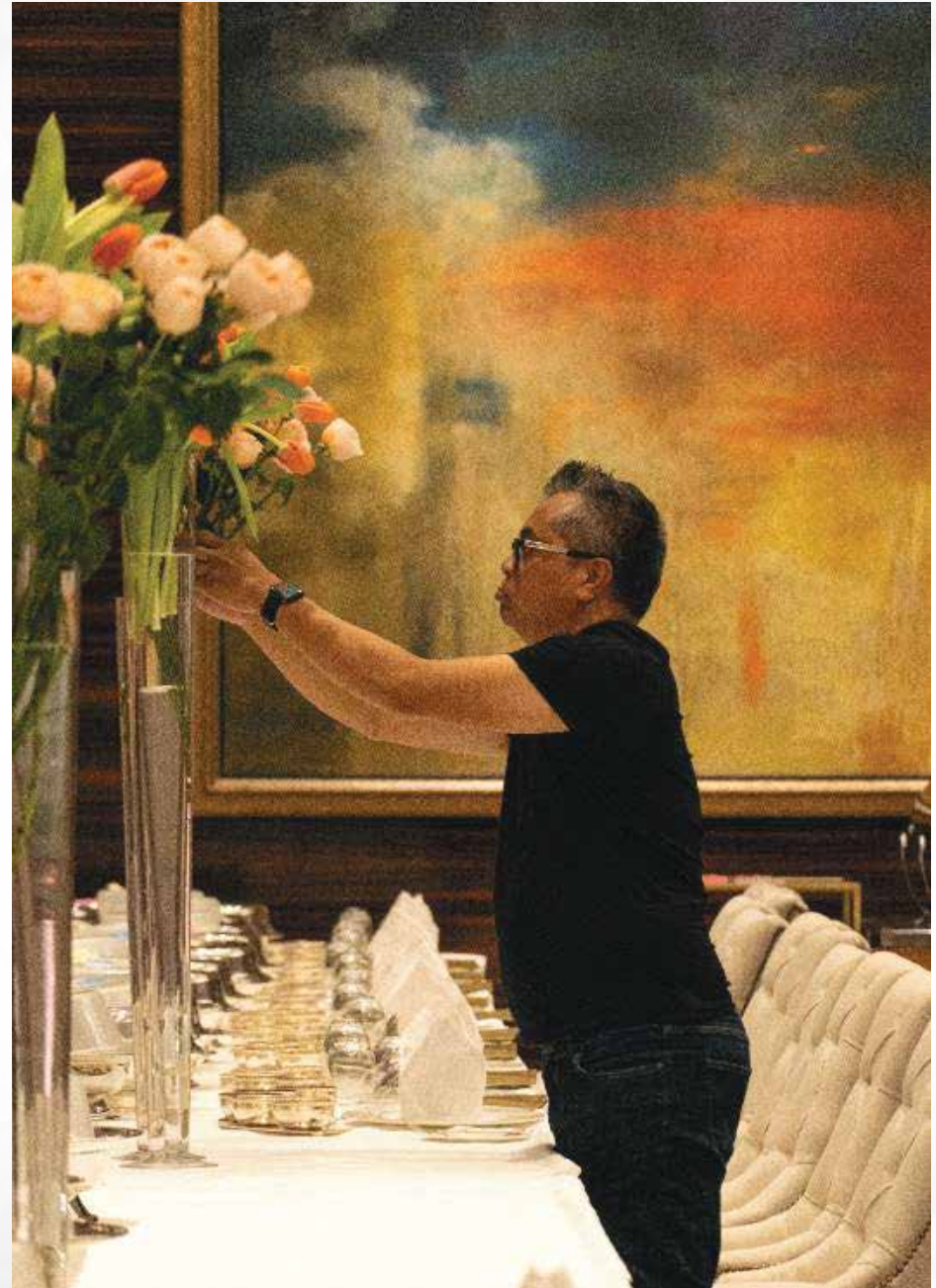
With a distinguished presence of 10 branches across Bahrain and a growing footprint in Saudi Arabia, Alia Flowers Group stands as a premier luxury lifestyle brand renowned for its expansive suite of premium offerings. Rooted in almost 50 years of heritage, the brand has set the highest standards in floral artistry and event experiences throughout Bahrain and the GCC region.

At the heart of Alia Flowers is an unwavering commitment to artistry, craftsmanship, and innovation. We excel in creating exquisite floral arrangements, sourcing the finest imported blooms and plants to celebrate every occasion with elegance and style. Beyond floristry, our expert teams specialize in immersive event planning and design, tailoring unique experiences that reflect each client's vision.

Our craftsmanship further extends into bespoke carpentry, crafting custom furniture and installations that elevate any space. Complemented by comprehensive landscaping and maintenance services, we nurture vibrant environments both indoors and outdoors. Additionally, our extensive inventory of premium accessories—including elegant pots, vases, furniture, and fine cutlery—is thoughtfully curated to enhance aesthetics and functionality.

Operating as an integrated group, Alia Flowers offers a seamless blend of creativity and operational excellence. Our wide-ranging services also encompass curated luxury chocolates, bespoke gift wrapping, furniture rentals, plant management, hotel displays, and wholesale blooms—all designed to elevate moments from everyday gifting to grand celebrations.

Guided by a dedication to elegance and authenticity, we forge lasting relationships with discerning clients, delivering personalized service and unforgettable experiences that truly transcend the ordinary. Whether catering to private individuals, corporations, or prestigious brand partners, Alia Flowers remains the trusted destination for exceptional moments across Bahrain and the Gulf.



LUXURY FLORAL ARRANGEMENTS



Our florists craft bespoke designs using premium blooms sourced from around the world. Every arrangement is tailored for elegance, making each piece truly unique and memorable.

PLANT MAINTENANCE & INTERIOR LANDSCAPING



Our team ensures that every plant thrives with customized care, seasonal refreshes, & aesthetic arrangements that enhance any environment with natural beauty and sophistication.

WHOLESALE FLOWERS



Our wholesale flower service provides florists, event planners, and retailers access to premium, fresh blooms sourced globally with reliable supply and competitive pricing.

HOTEL DECORATIONS



We create and maintain elegant lobby displays, receptions, and guest room accents to enhance the luxury atmosphere year-round and for special occasions.



PREMIUM CHOCOLATES

We craft our own gourmet chocolates, customizable and perfect for gifting or pairing with flowers, adding a unique, delicious touch to any occasion.

DIGITAL ORDERING AND E-COMMERCE EXPERIENCE

Our platform offers easy browsing, secure payment, & fast delivery scheduling, backed by attentive customer service, same day delivery and express delivery options.



RELIABLE DELIVERY SERVICES



Our dedicated logistics team ensures prompt, secure, and same-day delivery across Bahrain. Every order is handled with care to arrive fresh and on time.

BRAND PARTNERSHIPS

Our expert team delivers bespoke arrangements and décor that align perfectly with each brand's luxury standards.



CUSTOMIZED GIFTING & WRAPPING SERVICES

Individual gifts or large scale occasions, our expert wrappers create elegant, personalized presentations that enhance the gifting experience with sophistication and style.



CUSTOMER-CENTRIC APPROACH



Whether it's a handcrafted bouquet or a large scale event installation, we listen closely, tailoring every detail to reflect each client's vision, style, and preferences with unmatched care & precision.

SUSTAINABILITY COMMITMENT

We prioritize eco-friendly practices in sourcing and operations, ensuring our designs not only showcase beauty but also promote a greener, more sustainable future.





ALIA FLOWERS EVENTS

At our dedicated events division, every celebration is transformed into a unique and memorable experience. A world-class creative team collaborates to bring each client's vision to life with expertise, artistry, and attention to detail. From initial concept sketches to the final flourish, we infuse each event with elegance, precision, and a signature touch of magic. Whether crafting an intimate wedding, a grand engagement, a corporate gathering, or a spectacular seasonal occasion, every detail is carefully curated to enchant guests and leave a lasting impression.

Our creativity is supported by our logistics excellence — supported by a dedicated fleet of 19 vehicles, including refrigerated trucks, chillers, and pickup vans. This ensures every flower, structure, and decorative element arrives in pristine condition, exactly on time, no matter the scale of the event.

With S Events, dreams are not just planned — they are choreographed with style, breathed to life with passion, and delivered flawlessly, so that every moment shimmers long after the lights fade.



RAMADAN TENTS

S-EVENTS designs and delivers exceptional seasonal tents, with a special focus on Ramadan tents that blend tradition and luxury. These versatile structures can be set up indoors or outdoors, fully equipped with heating or cooling systems to ensure guest comfort regardless of the climate. Perfect for hosting iftars, family gatherings, or corporate Ramadan events, our tents accommodate up to 1,000 guests. Tailored with elegant décor and thoughtful layouts, they create a warm, inviting atmosphere that honors the spirit of Ramadan while elevating every occasion into a memorable celebration.



FURNITURE RENTAL

S Events Furniture Rentals offers a diverse inventory to suit events from intimate gatherings to grand celebrations. Our collection includes chairs, sofas, tables, and unique décor in various styles and materials. With in-house customization, we create bespoke furniture tailored to each client's vision. Our responsive team ensures timely delivery, setup, and removal for a flawless event experience





” OUR MAJOR EVENTS







DESIGN - EXECUTION - CRAFTSMANSHIP

ALIA FLOWERS CARPENTRY

An integral part of Alia Flowers' service portfolio, ZS Carpentry works alongside our events division to deliver bespoke furniture and décor that elevate any occasion. From elegant chairs and sofas to distinctive tables and custom-built installations, every piece is designed with precision, superior craftsmanship, and meticulous attention to detail. While proudly serving our event and décor needs, ZS Carpentry's expertise extends far beyond internal projects. We also undertake external, subcontracted commissions — producing premium office furniture, bespoke kitchens, and tailored carpentry solutions for private residences, corporate interiors, exhibitions, and special projects.

BESPOKE KITCHEN DESIGNS



We craft custom kitchen furnishings combining functionality & elegance, delivering personalized solutions tailored to client lifestyles & sophisticated interiors.

OFFICE FURNITURE PRODUCTION

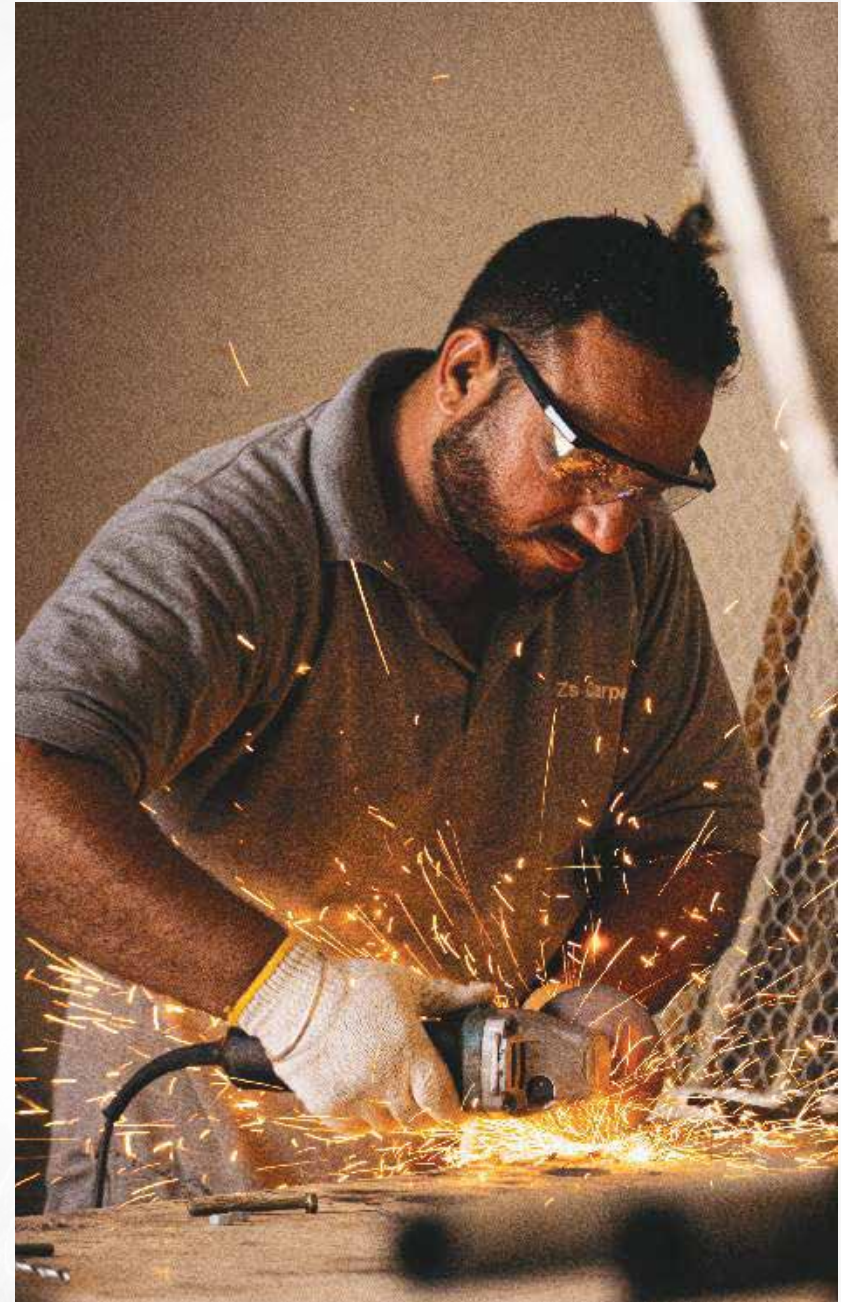


Our expert carpenters produce premium office furniture that blends ergonomic design with aesthetic appeal, enhancing workspaces for productivity and style.

CUSTOM HOME FURNITURE



We design and build unique home furniture pieces that reflect personal style, offering comfort and artistry to enrich domestic living environments.



EXHIBITION AND STAND BUILDS

At Alia Flowers, our exhibition and stand build services transform spaces into compelling brand experiences. Our skilled team designs and constructs bespoke stands tailored to client specifications, combining creativity and structural precision. We deliver turnkey solutions for trade shows, corporate exhibitions, and bespoke displays, ensuring every detail from design concept to installation reflects brand identity and captivates audiences. Our workmanship guarantees durability, elegance, and flawless execution for maximum impact.



WEDDING DECOR MANUFACTURING

ZS Carpentry specializes in bespoke wedding décor, crafting custom furniture and structural installations that transform venues into elegant, personalized settings. Their expert artisans ensure seamless integration, delivering sophisticated, cohesive environments that elevate weddings with flawless execution and lasting impressions.





OUR CARPENTRY
BRILLANCE



OUR CLIENTS INCLUDE LEADING BRANDS



OUR CLIENTS INCLUDE LEADING BRANDS



INVESTCORP



Cartier



ChristianDior





DELIVERING EXCELLENCE EVERY TIME...

- Loyal relationships built over 45 years
- Fresh and on-time, across Bahrain and Saudi Arabia
- Reliability you can trust
- From exotic florals to bespoke carpentry creations
- Managed seamlessly through our integrated systems
- Flawlessly executed weddings, engagements & corporate functions

WHY CHOOSE US



LEGACY OF EXCELLENCE

With over 40 years in Bahrain's luxury floral and events industry, Alia Flowers is recognized for artistry, quality & outstanding service. Our extensive experience and growing Gulf presence make us the trusted choice for discerning clients.



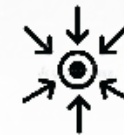
LUXURIOUS EVENT SOLUTIONS

Offering only the finest products to our discerning clients, we elevate your weddings, corporate gatherings, and special occasions through a turnkey bespoke service. .



WIDE RANGE OF SERVICES

We are dedicated to making every client's vision a reality, transforming events into unforgettable experiences by meticulously tailoring every detail with care, creativity, & precision. Our commitment extends beyond service delivery to crafting moments that truly reflect each client's unique dreams and desires.



CUSTOMER CENTRIC APPROACH

We tailor every design to each client's unique vision, from bespoke bouquets to large installations, with care and precision that ensures your complete satisfaction.

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Find us on:     / aliaflowers



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